

Sl. No	Name	Title	Affiliation
1	Bhushan D Sudhakar, Robert A. Opoku, and Govind Diwakar	Professional Associations as Brands – Are they effective enough?	VIT University, Vellore King Fahad University of Petroleum & Minerals, Kingdom of Saudi Arabia, and TCS, Sweden
2	K.S. Nemavathi, K.Prabhakaran	A Study on Performance of Mutual Funds with Special Reference to ELSS Schemes	Maharaja Institute of Technology. Maharaja Prithvi Engineering College, Avinashi,Coimbatore
3	R. Amuthan, Dr. A. Ramachandran	Financial Potential of Life Insurance Companies in India – A comparative study among Private and Public Sector Insurance Companies	Tamilnadu College of Engineering, SNR Institute of Management Science
5	S.Chitra	Health, Healthcare & Hospital Management	SRM University, Chennai
4	Chitra M	A study on the Health and Beauty Care Service Management by Women Entrepreneurs	SRM University, Chennai
6	Mr. Eugene I Pradeepkumar-J Dr.N.Panchanatham	E- Learning challenges in Rural Indian Educational systems	AVC College of engineering Annamalai University
7	Dr. D. Sudharani Ravindran, Prof. C. M. Maran & Mr. Hari Sundar.G. Ram	Mullapandal & Karimpumkaala The ethnic taste of God's own country Case study in Services Management	PSG IM, Coimbatore, VIT University, Anna University
8	Mr. J. Joseph Francis Dr. S. Balasubramanian	An Empirical Investigation Of Impact Of Service Quality And Passenger Satisfaction Among Indian Airline Service Providers	VLB Janakiammal College of Engineering and Technology Centre for Intellectual Property Rights
9	Dr. D.Muruganandam, K.T.Kalaiselvi*, V.Senthilvadivu	An Analysis On Effective Utilization Of Microcredit By Self-Help Groups (Shgs) In Tamilnadu State	M.P.Nachimuthu M. Jaganathan Engineering College
10	Dr. KV. Krishna	Impact of Universal Education on Faculty and Service Quality in Higher Education	Bharathiar University
11	Dr. K.V. Kannan M.B.A., M.F.T., Ph.D.	Service Quality Perceptions for select banks in and around Erode District of Tamilnadu	KSR Business School, Coimbatore
12	P.Kiran Kumar	Measurement of Supply Chain Integrated Benefits	IMS, HUBLI

13	Prof. V.Prince Martin, Dr.S.Sundararajan	Functional Services of Supply Chain Management in Corporate Sector -An Empirical Approach	Sri Krishna College of Engg. &Tech., Coimbatore
14	Sairam A	“A Study on Credit Default Swaps – A Financial Innovation”	Excel Business Academy, Bangaluru
15	Mrs. G.Sudha, MBA, (MPhil), Dr. Ashok, MSc, MBA, M.Phil, Ph.D.	“Factors influencing marketing communication in service sectors – with reference to educational institutions in and around vellore”	Venkataswara University VIT- University
16	Superna Dutta	Gender Sensitive Development Communication: A New Age Mantra For Social Development	BITS, Ranchi
17	Moulana sauibur rahuman sadakathulla Ravee kumar m.s Swaminathan sridhar	Educational service management Moving beyond conventional education in modern india	Institute For Technology And Management, Chennai
18	Dr. K. S.Vijayaraghavan	Transport Services Integration through Air Ship- An India Specific Concept	VIT University, Vellore
19	JAYACHANDRA BAIRI Dr. B. Murali Manohar	Integrated end to end ticket management system for IT services	SAIC India, Bangaluru VIT University, Vellore
20	GOUTAM KUMAR KUNDU DR. B MURALI MANOHAR,	Title of the paper: A Methodology for Establishing Baseline of Incident Management Process Capability using Simulation	SAIC India, Bangaluru VIT University, Vellore
21	A.KAVITHA, G.SURESH, M.JOTHI AND S.CHITRA,	HUMAN RESOURCE MANAGEMENT IN SERVICE ORGANISATIONS	SRM University, Chennai
22	Dr. Murali Manohar Chitta Vijaya Nishikanth	Phased Prepress Offshoring – The Doorway to Publisher Acquisition	VIT University, Vellore Tegra Premedia Private Limited, Hyderabad

23	Raghu Ram Kappagantula Chitta Vijaya Nishikanth	A Study on Customer Perception about Online Banking Service	HDFC Bank Ltd, Chennai Tegra Premedia Private Limited, Hyderabad.
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