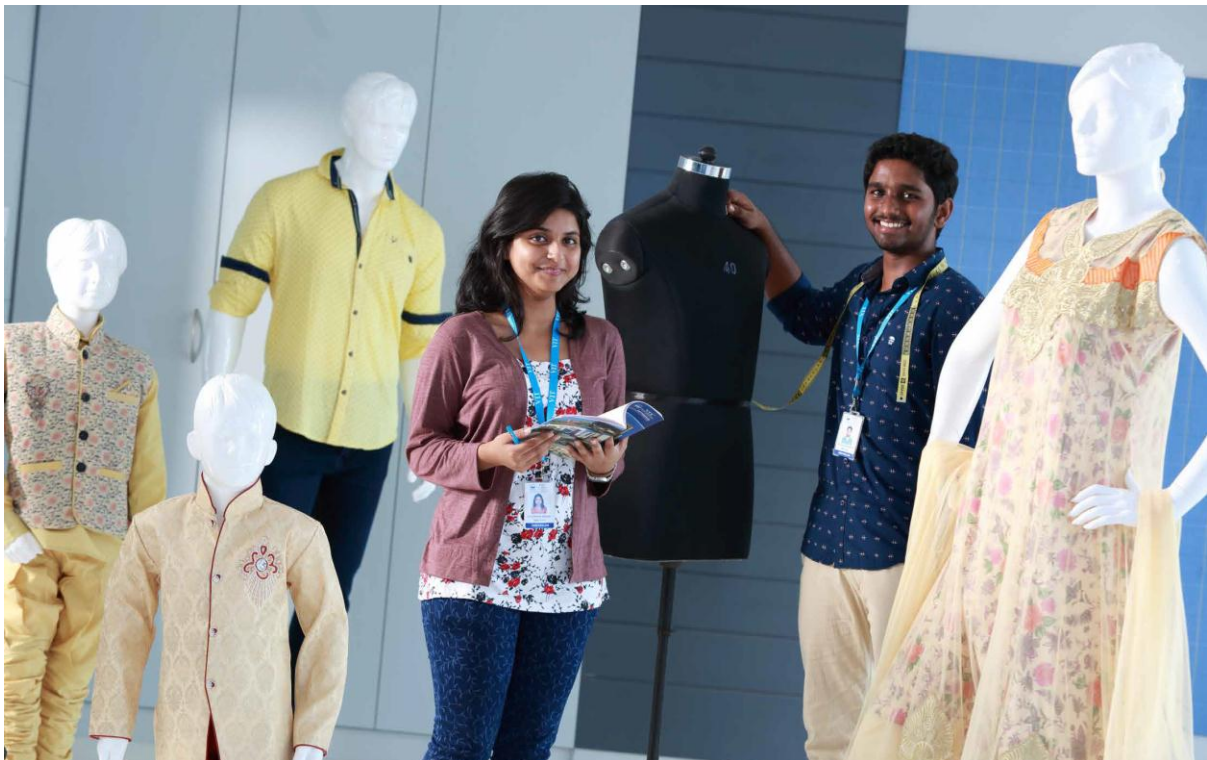


VIT Fashion Institute of Technology (VFIT)

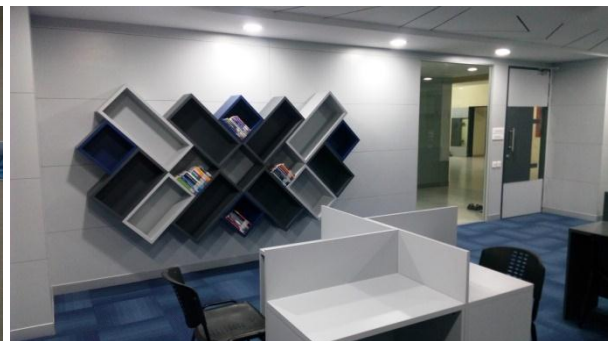
VIT, Chennai



VIT is an international repute with flagship B. Tech. programme. VIT Fashion Institute of Technology (VFIT) is one of the specialized off-shoots offering fashion education, where technology is being used to create uniqueness in blending the tradition and the modern designs. VFIT introduces Tech-Couturism to its students, a bridge between Technology and Couture which is the need of fashion design and technology. The school aims to impart quality fashion education to nourish the young minds with knowledge of fashion and teach them the nuances in this profession to not just master the subjects but focus on the overall development of the individual with creative thinking into a fashion professional and more.



Footpath to Fashion Industry: B. Tech. Fashion Technology (4 years)



- Artistic learning ambience with interior designed infrastructure.
- Industry standard laboratories and digital tools for sketching and conceptualization
- 3D environments to bring fashion designing to life for all strata of audiences
- Entrepreneurial learning structure with strong foundation in language, mathematics, engineering and management skills apart from textile and fashion concepts

Resource Hub



- The school equipped with Radio Frequency Identification Technology (RFID) enabled research hub with access to electronic fashion journals and books.

- Wifi enabled air-conditioned smart class rooms and discussion rooms
- Window displays to create 3D environments

Fashion Illustration and CAD



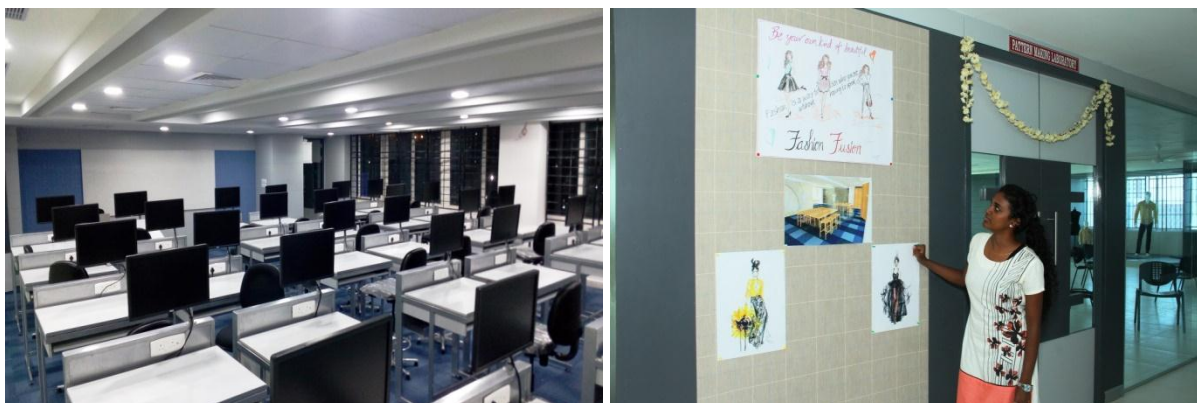
- Fashion illustration table both standard and digital
 - Exclusively designed fashion drawing table integrated with iMac system.
- New sixth-generation Intel Core processor and 21.5-inch iMac with Retina 4K display
 - 2D and 3D software for cutting edge CAD design system with digitizer
 - Enhanced Intel Iris Pro 3D Graphics

Pattern Making and Garment Construction



- Workroom amenities provide proactive experience while nurturing their creativity.
- State of art industrial standard sewing machines imparts rigorous practical knowledge in the field of fashion design and technology.
 - A complete range of apparel manufacturing equipment's hosts transnational perspective on design concepts and pertinent technology.

Special Features



- CAL system motivates to have a healthy interaction with industries to develop fashion and technological vision.
- Training on contemporary fashion trends by practicing fashionista to handle variety of textile resources
 - Special direction to develop wearable electronic garments
 - Guidance to build own theme-based portfolios
 - Embark on successful and rewarding career as fashion designer and stylist
- Entrepreneurs in fashion industry, experts in tech couture and smart textile materials
 - High professional excellence in creativity, design and business

Job Prospects

Manufacturing Sector	Designing Sector	Industry / Areas
<ul style="list-style-type: none"> • Apparel merchandising • Production executives • Fashion merchandisers • Fabric sourcing • Fabric follower • Merchandising executives • Product developers • Production pattern maker • Production planner • Production managers • Industrial engineer • Quality controller • Store managers 	<ul style="list-style-type: none"> • Costume designers • Fashion coordinators • Fashion stylist • Fashion journalist • Freelance designers • Fabric designer • Fashion coordinator • Fashion show organizers • Graphic designer • Textile Designer • Visual merchandisers 	<ul style="list-style-type: none"> • Export houses • Garment store chains • Film and TV production houses • Textile mills • Event management • Boutiques • Leather companies • Jewellery houses • Magazines & Medias • Fashion show room

Curriculum Design

Engineering & Social

Fashion & Textile

**Basic
Courses**

Maths, Physics,
Chemistry, Foreign
Language, Problem
Solving & Programming

Fashion Illustration,
Fibre Technology,
Apparel Machineries

**Fundamental
Courses**

Statistics for Engineers,
Soft Skills,
Environmental Science
Ethics and Values, Lean
Start-up Management

Fashion Evolution,
Surface Design,
Principles Designing,
Yarn and Fabric
Manufacturing, Pattern &
Garment Construction

**Intermediate
Courses**

Apparel Costing,
Personality
Development, Industry
Internship, International
Social Compliance

Colour Science, Fabric
Design Analysis, Quality
Evaluation, CAD in
Garment Designing,
Technical Textiles,
Intimate Apparels

**Advanced
Courses**

Business Analytics,
Industrial Engineering,
Product Analysis, TQM,
Retail Management, E-
Commerce, ERP & MIS

Fashion Portfolio, Fashion
Photography, Clothing
Comfort, Entrepreneurship
Computer Integrated
Manufacturing, Speciality
Textile, Smart Clothing